



THE
STOCK MARKET GAME™

A PROGRAM OF THE MISSISSIPPI COUNCIL
ON ECONOMIC EDUCATION



**ADVISOR GUIDE
2009-2010**

THE MISSISSIPPI COUNCIL ON ECONOMIC EDUCATION
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INVESTWRITE WEBSITE:
WWW.INVESTWRITE.ORG

ACKNOWLEDGEMENTS

The Mississippi Council on Economic Education (MCEE) thanks the teachers who are bringing the Mississippi Stock Market Game (SMG) to their classrooms. In the last three years, the MCEE and its sponsors have reached Mississippi students signed up by their teachers in 7,145 teams with a stock market simulation. Through support by the Foundation for Investor Education and its sponsors and partners, the MCEE is now able to provide the SMG. The MCEE also thanks the National Council on Economic Education for developing the *Learning, Earning & Investing* curriculum with the financial support of The Moody's Foundation. Acknowledgement and thanks are also shared with numerous other state Councils for Economic Education for inspiration, assistance, and support.

Our Mission

The mission of the Mississippi Council on Economic Education is to infuse economics and personal financial education into the curriculum for Kindergarten through Grade 12 students through professional development of teachers is affiliated with the National Council on Economic Education. The MCEE partners with its two University Centers on Economic Education, one at Mississippi State University and one at University of Southern Mississippi, to train teachers and provide resources for teachers to incorporate economics and personal finance into their lessons Kindergarten through Grade 12. The resources include interactive lessons, which make learning more successful. Programming is typically provided in day-long sessions where faculty demonstrate the effective instruction of economic principles.

The Stock Market Game is a comprehensive, engaging, real world program that advances student academic achievement in the core disciplines and enhances understanding of investment concepts among learners of all ages.

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TRADING DATES

FALL SEMESTER
SPRING SEMESTER

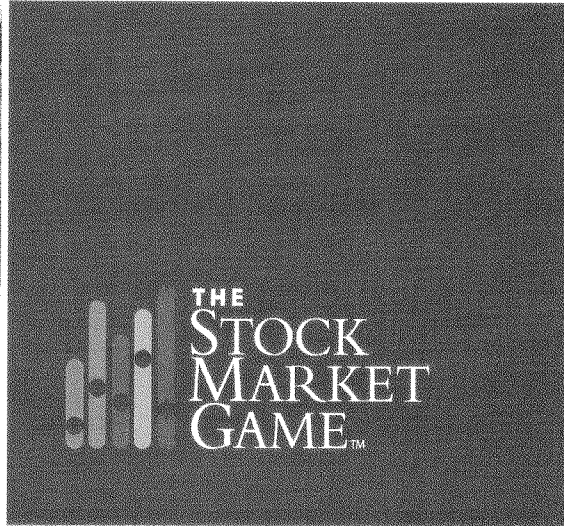
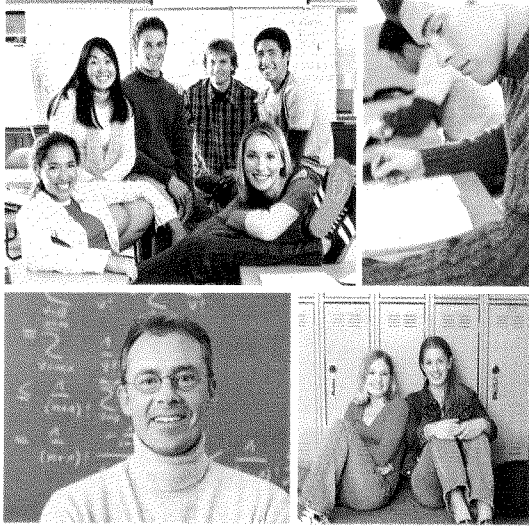
SEPTEMBER 8—DECEMBER 19, 2008
JANUARY 11, 2009—APRIL 23, 2010

FEES

The Mississippi Council on Economic Education charges a fee of \$17 per student team. Each team receives all materials necessary to participate in the program including the team numbers, Internet resources, and this advisor guide. Additionally, each advisor attending the SMG training receives supporting resources for classroom instructions.

AWARDS

Winning teams are determined at the end of the competition. The MCEE issues press releases for the top winners in the elementary, junior and senior divisions. Winners are also recognized in the Council's newsletter and the Council's web page. They will receive one or more of the following: award certificates, cash prizes, and a trip. Teachers are also encouraged to require students to apply for scholarships and other prizes as part of a national essay contest with InvestWrite which is a teacher-designed writing competition created to reinforce students' critical thinking skills.



■ ABOUT THE STOCK MARKET GAME PROGRAM

The Stock Market Game program is an online education program used in thousands of classrooms nationwide to help teach math, social studies, business, economics, and language skills while focusing on the importance of long-term savings and investment. Students in grades 4 through 12 participate in teams and manage a simulated investment portfolio during the school year. Grade and subject-specific curriculum guides, lesson plans, and newsletters are provided for classroom instruction. The Stock Market Game, introduced in 1977 as the first educational stock market simulation, has now reached more than 9 million students, making it the most widely used program of its kind.

The program is made possible by the support of more than 600 securities firms, combined with essential grass-roots support in schools and communities. It is the only stock market simulation supported by the New York Stock Exchange and the Nasdaq Stock Market.

Education Without Compromise

Education is the highest priority of The Stock Market Game program. Since there is no commercial advertising, schools get a superior, comprehensive, interactive, and relevant educational program without diverting attention from classroom activities.



■ GET WITH THE PROGRAM!

"Students see that the concepts we're practicing in math have real-life applications. Making those connections gets them more eager to learn."

—LaMarr Broughton, Math Teacher,
Simon Guggenheim Elementary School, Illinois

"It puts you in a real-life situation. It really gets you thinking and turns on that light bulb in your head."

—Jessica, Student, Montwood Middle School, Texas

■ TEACHING THE ESSENTIALS

The program teaches and reinforces these essential skills and concepts:

- Math, language arts, and social studies
- Critical thinking
- Decision-making
- Cooperation and communication
- Independent research
- Saving, investing, and economics

Students use Internet research and news updates, making the simulation an even better mirror of the marketplace. While the competitive gameplay creates student excitement, the educational experience delivers the greatest impact.



DO YOU INVESTWRITE?

InvestWrite is an innovative national writing competition, produced by The Stock Market Game program that adds another critical thinking component to help reinforce the concepts learned in the classroom.

InvestWrite provides students in The Stock Market Game program with a way to demonstrate what they are learning in the classroom by asking them to respond in a thoughtful way to a specified "real life" investing situation.

For more information visit
www.investwrite.info



■ A KEY TO INNOVATIVE LEARNING

Students who participate in The Stock Market Game program learn more than investing. As they progress, they learn core academic concepts and skills that can help them succeed in the classroom—and in life.

Starting with a virtual cash account of \$100,000, students strive to create the best-performing portfolio using a live trading simulation. They work together in teams, developing leadership, organization, negotiation, and cooperation skills as they compete for the top spot. The setup is engaging, and learning is a natural part of the experience.

In building a portfolio, students research and evaluate stocks, and make decisions based on what they've learned. To determine why certain stocks perform the way they do, or why the broader market has moved up or down, they need to understand how the economy works. And to calculate their returns, they need to do the math.

Teachers have discovered that The Stock Market Game program actually boosts attendance and reduces dropout rates. Students who participate in the program gain confidence and build self-esteem. They have fun—and learn more effectively as they see how their classroom lessons apply to the real world.

What students gain from The Stock Market Game program is a remarkable experience—and even more important, an education for life.

To find out more, please visit our website:

www.stockmarketgame.org

Or contact us directly:

The Stock Market Game program

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New York, NY 10271-0080
Phone: 212-618-0519
Fax: 212-968-0901
Email: smg@sifma.org



■ A PROVEN TOOL FOR SCHOOLS

Now more than ever, schools are looking for ways to meet higher educational standards while working within tighter budgets. To meet this challenge, schools are seeking more effective education tools that both motivate students and support teachers in building lifelong learning skills.

One tool that meets these requirements in an innovative and time-tested way is The Stock Market Game program.

Since 1977, the program has given educators a way to improve the learning experience in thousands of classrooms. Teachers have successfully used The Stock Market Game program to enliven core academic subjects—including math, social studies, and language arts—and research has shown there's no better way to teach the importance of saving and investing.

The Stock Market Game program offers a vast library of learning materials correlated to national educational standards in math, business education, and economics. This resource has inspired many teachers to incorporate the program into classes in creative ways—at all levels, from fourth grade to college, all across the curriculum.

How to Use This Guide

Congratulations! By registering for The Stock Market Game™ (SMG) you will connect classroom learning to real world saving and investing. The SMG program is a comprehensive, engaging program that advances student academic achievement for students in grades 4 to 12.

Your role is as an SMG Advisor.

The purpose of the **SMG Advisor's Companion** is to provide SMG Advisors with an effective desk reference for understanding and navigating the SMG program, its online Teacher Support Center, and its online team trading portfolio.

All of the information presented in the **SMG Advisor's Companion** is available in greater detail in SMG's Teacher Support Center. The Teacher Support Center is organized into three sections:

1. Understanding SMG
2. Managing Student Portfolios
3. In The Classroom

Sections are color-coded for improved navigation and reference.

Each section addresses a specific aspect of successful participation in the SMG program. For example, **Understanding SMG** provides you with classroom management suggestions and a technical guide for navigating the online team portfolio. **Manage Student Portfolios** provides you with access to team portfolios, rankings, and a Help Desk facility. **In The Classroom** provides you with a searchable library of lesson plans, standards correlations, culminating projects, and other teaching resources.

The **SMG Advisor's Companion** (or guide) answers the most commonly asked questions about implementing and using the SMG program quickly and effectively when there is no convenient access to the Teacher Support Center. This guide is organized using the same structure and color-coding as the Teacher Support Center.

In addition to using this guide for classroom management and technical support, you may use the guide for informational communications with administrators, parents, and teachers. You are also provided with:

- Step-by-step registration instructions for those teachers who have not yet registered for the SMG program
- A complete lesson on how to get started with The Stock Market Game
- A complete lesson on how to prepare an InvestWrite essay
- Reproducible fact sheets and handouts to introduce teacher peers, parents, students, and administration to The Stock Market Game

While this guide was created to provide SMG Advisors with support and materials, it does not replace the SMG program's Teacher Support Center. For the most up-to-date information and classroom support, visit the Teacher Support Center regularly throughout the course of the SMG trading session. In fact, it is advisable for SMG Advisors to visit the Teacher Support Center as soon as they receive their IDs and passwords. SMG Advisors login to the Teacher Support Center at the SMG Web site (<http://www.stockmarketgame.org>).

How to Register

After you have clicked one of the registration links, you will be asked to select your country from a pull-down menu. Your options are the “United States” or “International.” Select one and click on the SUBMIT button.

If you selected “United States,” you will be asked to select your state from a pull-down menu before clicking on the NEXT button. If you selected “International,” simply click on the NEXT button.

If you are registering internationally or in a state with only one SMG Coordinator, you will then be taken to the Information Page for your local SMG program.

If you are registering in a state with more than one SMG Coordinator, you will be asked to select the local SMG program nearest you from a pulldown menu. Select the program nearest you and click on the SUBMIT button. You will then be taken to the Information Page for the program you selected.

Your program’s Information Page contains the following tabs:

- Home
- Participation and Fees
- Our Sponsors
- Competitive Divisions
- Game Dates
- Teacher Training
- About Us
- Preregister Now



You are encouraged to review the information in each of the tabs carefully. Do not hesitate to contact your SMG Coordinator with any questions. Your SMG Coordinator's contact information is provide in the Home tab.

Click the Preregister Now tab to begin the registration process. You will be asked to select your Registration Type.

There are four Registration Types to select from:

1. **Teacher with Classes** - If you are a teacher or adult who will be guiding students (grades 4-12, adult, or post-secondary) through SMG, select this type.
2. **Teacher / Individual** - If you are a teacher who would like to learn more about SMG by having a portfolio and participating in a teacher-only Game, select this type.
3. **Adult** - If you are an adult who would like to learn more about investing by having an SMG portfolio and participating in a separate adult SMG, select this type.
4. **Post-Secondary/College** - If you are a post-secondary or college student who would like to learn more about investing and participate in SMG as an individual, select this type.

If you do not see one or more of the Registration Types listed, it means that your local SMG program does not offer it. For further information about this, contact your local SMG Coordinator.

After you have selected your Registration Type, click the CONTINUE button to go to the registration form.

Before filling in the registration form, please read the paragraph labeled "ATTENTION PARENTS, TEACHERS AND ALL SMG PARTICIPANTS" and click the box in the following paragraph, indicating that you have read the paragraph, understand its message, and will enforce the SMG Rules and Code of Participation. You must check the box before submitting the registration form.

Fill in the blank fields on the registration form. In addition to providing contact information for you and your school, you will also select your game period and the number of classes (NOT teams) you would like to

How to Register	Registration Type
<p>Select Registration Type from the choices on the right, and hit the [Continue...] button. Next, complete and submit the SMG Pre-registration Form with all required information. If you are a Teacher with Class(es) you will then be asked to provide additional information for each class you wish to pre-register.</p> <p>Only when confirmed by your coordinator, will you be officially registered and receive your assigned team number(s) by e-mail. Questions regarding pre-registration should be directed to:</p> <p>Tiana Lichtenau Stock Market Game Coordinator Foundation for Investor Education 120 Broadway 35th Fl. New York City, NY 10271-0080 212-720-0609 tlichtenau@sifma.org</p>	<p><input checked="" type="radio"/> Teacher with Class(es): Teachers pre-registering one or more classes (4-12 Adult Post-secondary)</p> <p><input type="radio"/> Teachers wishing to participate as an individual in the separate teacher only game.</p> <p><input type="radio"/> Adult: Non-teachers wishing to participate as an individual in the separate adult only game.</p> <p><input type="radio"/> Post Secondary College or other educational institution student wishing to participate as an individual in the separate post secondary only game.</p>
	<p style="text-align: right;"><input type="button" value="continue"/></p>

register on the registration form. You will have an opportunity later to enter the number of teams per class.

If you would like to register for an SMG workshop, enter the date of the workshop in the box under OP-

ATTENTION PARENTS, TEACHERS, AND ALL SMG PARTICIPANTS: Please monitor children's use of the Internet. To use SMG, participants must have access to the Internet. We have designed the SMG homepage to be appropriate for children and have limited hyperlinks to other pages. However, SMG cannot prevent children from viewing inappropriate material after leaving our homepage. We strongly urge you to supervise children's viewing of OTHER Internet sites.

By checking the box on the left, I acknowledge that I understand these risks, and that I have read, understand, and will enforce the SMG Rules and Code of Participation. (You must check this box to complete registration.)

OPTIONAL WORKSHOP SIGNUP. Any additional notes or questions for your SMG Coordinator should be entered in the box immediately beneath the workshop information box.

Once you have completely filled out the form, click on the SUBMIT PRE-REGISTRATION button.

OPTIONAL WORKSHOP SIGNUP

Enter date and location of workshop you will attend if applicable.
(See your State Info page for dates)

Enter any message for your SMG coordinator

 **Understanding SMG**


 **Manage Student Portfolios**

 **In the Classroom**

Welcome, Ralph Morano!


To print a frame click on it. Then for
Windows: use ctrl-p, OS9/OSX: use cmd-p

Understanding SMG

 **New users start here:**

- ▶ [Teachers Guide](#)
- ▶ [Understanding Portfolios](#)
- ▶ [Rules of the Game](#)
- ▶ [Promotional Materials](#)
- ▶ [Related Links](#)


Manage Student Portfolios

 **View & manage team portfolios:**

- ▶ [View Rankings & Portfolios](#)
- ▶ [Change Password](#)
- ▶ [Troubleshooting](#)
- ▶ [Help Desk](#)
- ▶ [Participation Certificates](#)



In the Classroom

 **Lessons, downloads, links and other tools to help teach in the classroom:**

- ▶ [Lesson Sequence](#)
Organize your SMG experience with a prepared syllabus.
- ▶ [Projects](#)
Enrich your students' SMG experience with a project assignment.
- ▶ [Standards](#)
Meet national and state subject standards through the SMG program.
- ▶ [Investor Background](#)
Learn about the stock market's history, mechanics, and traded securities. This section also includes a glossary.
- ▶ [Lessons & Activities](#)
Reinforce core skills and teach important investment concepts.
- ▶ [Assessments](#)
Measure your students' performance through a pre/post-test and/or rubric.
- ▶ [Publications](#)
Browse through SMG's extensive archive of newsletters and classroom resources.



Most documents are in PDF format and require the free Adobe Reader software to view.

Program News

Welcome to the *NEW* Teacher Support Center!

In addition to the bolder colors and more navigable layout, this new site also provides you with greater functionality. You now have sort capabilities to quickly choose the right lessons and activities to meet the needs of all your students.

Please click the links and take a look around. For assistance, please contact Vincent Young or Kerla Helgans at 212.618.0519. You may also email smg@sia.com.



Visit [InvestWrite](#), our national essay competition, to register your students today!



Visit [Path to Investing](#), our investor education resource site for adult and post-secondary learners.

