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SEVENTH ANNUAL FORUM ON AMERICAN ENTERPRISE HONORING U.S. SENATOR THAD COCHRAN HIGHLIGHTS MISSISSIPPI'S SUCCESS

JACKSON, MISS SEPTEMBER 8, 2010—Seven hundred business, government and education officials will salute the person who started Mississippi on the road to achieving economic and financial literacy, U.S. Senator Thad Cochran. Good old-fashioned economics is back in the classroom thanks to the Mississippi Council on Economic Education (MCEE) and the Forum is a salute of one of Mississippi's true champions of the free enterprise system, Senator Cochran. The seventh annual U.S. Senator Thad Cochran Forum on American Enterprise will be held on Tuesday, November 2 at 12 noon at the Jackson Marriott located at 200 East Amite in Jackson.

The co-chairs of the event, Will Flatt, Executive VP/Chief Operating Officer, Parkway Properties LLC and Ron Applewhite, Shareholder, Horne LLP, explained the purpose of the Forum.

“The Forum is an annual event for the business and education community to celebrate the success our state is making in economics and financial education and the fact that skilled teachers will help our high school students become economically and financially literate. After six years of programming, the MCEE has reached over 5,600 teachers with research-based professional development and these teachers are impacting 560,000 students annually,” said Mr. Flatt.

“The MCEE is a non profit organization that is focused on providing programs that teachers can use in schools around Mississippi to teach students the basic principles of economics. The Forum is the MCEE's annual fundraising event that is named for our very own Senator Thad Cochran who encouraged the formation of the MCEE,” said Mr. Applewhite.

The keynote speaker will be Scott Anderson, PhD, Director/Senior Economist, Wells Fargo Bank. Scott Anderson is a director and senior economist at Wells Fargo with more than 15 years of experience in the field of macroeconomics. Based in Minneapolis, he is responsible for the analysis and forecasting of international, national and regional

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economic trends. Scott was recently named one of the Top 10 economic forecasters in the country by *USA Today* for 2008.

“We are thrilled to have a leading economist speaking at this year’s Forum. Scott Anderson has appeared in numerous media including CNBC, Bloomberg, MSNBC, CBS MarketWatch, BBC, and NPR, and publications including the *Wall Street Journal*, *New York Times*, *Financial Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *USA Today*, and *San Francisco Chronicle*,” reports Mr. Flatt.

Sid Salter, Perspective Editor, *The Clarion-Ledger* will moderate and Haley Fisakerly, President/CEO, Entergy Mississippi, Inc., will provide an update on the State of the Mississippi Economy. The U.S. Senator Thad Cochran MS Economics Teacher Award Program, Best Practices for MS teachers and MS Banner School in Financial Readiness awards will be announced at the luncheon.

Corporate sponsorships are available. To register, please phone 601-974-1325 or log on to the Council website at www.mscee.org and download the registration form or e-mail: mscouncil@millsaps.edu

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