



FOR IMMEDIATE RELEASE

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Selena Swartzfager to become President of the Mississippi Council for Economic Education

JACKSON, Miss., August 4, 2010—The Mississippi Council for Economic Education (MCEE), the state's only non-profit organization to provide professional development to Kindergarten through Grade 12 teachers in economic, financial and entrepreneurial education, announced today that Selena C. Swartzfager will become the President, effective August 16, 2010. Pamela P. Smith, Ph.D., who has served as President, since July 1, 2004 will retire in September.

"I am thrilled to be joining this great organization which has achieved so much," said Selena C. Swartzfager, MCEE's new President. "One needs only to look at today's headlines to see that our mission could not be more timely. An understanding of economics is essential to our ability to make informed decisions as consumers, savers, and citizens. At a personal level, young people need to learn how to make sound financial decisions for themselves and their families."



MCEE's Board Chair Carole Lynn Meadows (Gulfport) commented on the Board's selection, "We are pleased to welcome Mrs. Swartzfager to MCEE. We are confident that she will continue to build on the outstanding foundation laid by Dr. Pam Smith in making Mississippi's children economically and financially ready to assume the responsibilities of employee, consumer, and citizen."

Selena Swartzfager

Selena Swartzfager is an accomplished economic and financial educator with extensive experience in administration and fund raising. As a graduate of Millsaps College with the Master of Business Administration and a Bachelor of Science in Business Administration from the University of Southern Mississippi in Hattiesburg, she is grounded in the needs of the business community. Ms. Swartzfager completed the Master Teacher of Economics Program with the MCEE and taught personal finance,

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webpage design, entrepreneurship, desktop publishing and economics at Clinton High School since 2008. Her experience in teaching both at Clinton High and at Virginia College of Jackson as well as her administrative and grant writing experience both with Swartfager Consulting, LLC and at the University of Mississippi, School of Nursing give her the experience necessary to lead the MCEE. Selena is fundamentally aware of the critical importance of economic and financial literacy in the lives of our state's young people.

About the Mississippi Council for Economic Education

The Mississippi Council for Economic Education envisions a world in which people are empowered through economic and financial literacy to make informed and responsible choices throughout their lives as consumers, savers, investors, workers, citizens, and participants in our global economy.

The Mississippi Council for Economic Education offers comprehensive, K-12 economic personal finance and entrepreneurial education programs, including the basics of entrepreneurship, consisting of teaching resources across the curriculum, professional development for teachers, and nationally-normed assessment instruments. Programming is delivered largely through the five Centers on Economic Education at Delta State University, Millsaps College, Mississippi College, Mississippi State University and the University of Southern Mississippi in partnership with the Mississippi Department of Education. In six years of programming, the Council's programs have reached more than 5,600 K-12 teachers and over 560,000 students in Mississippi. The MCEE is affiliated with the 60 year-old Council for Economic Education based in New York City. The MCEE ranks in the top 8 of the affiliated state Councils. A Board of Directors composed of 43 members is responsible for the governance and fund-raising of the MCEE.

For more information, contact Dr. Pamela Smith at the MCEE at 601-974-1325 (office) or 601-672-1093 (cell).